



SAE, DOD & Industry SDO Benchmarking Overview



Benchmarking

- **Team determined four areas to benchmark**
 - **IP (copyrights, patents, trademarks)**
 - **Revision Process**
 - **Project Management & Tracking**
 - **Web site**
- **Developed set of questions for each area**
- **Selected Benchmarking partners**
 - **AIA, ASME, ASTM, AWS, IEEE, SAE, DoD, Boeing**



Benchmarking

- **Participants were give two templates**
 - **Questions**
 - **Presentation template**
- **Benchmarking held June 6-7 of 2004, Washington, D.C.**
- **Informal roundtable allowed for questions, templates provided structure**
- **All participants were given copies of everything**

The logo features a stylized graphic of overlapping colored squares (yellow, red, blue) and a black crosshair. The word "Benchmarking" is written in a bold, yellow, sans-serif font.

Benchmarking

- **Team assembled all responses into a large matrix for comparison**
- **Reviewed data for Best in Class attributes**
- **Shared results with Benchmarking participants for validation**
- **Performed a “gap analysis” between SAE and Best in Class Attributes**
- **Identified a set of recommendations**

- **Review Guidelines to ensure IP policy is clear and easy to understand and find**
- **Ensure IP policy is easily found on web**
- **Recommend staff investigate the business case of requiring users to “click” acceptance on a copyright page and the use of web crawlers, etc. to check compliance with copyrights**

Benchmarking

IP - Participants/Development

- **Ensure policy is clear and easy to find in Operating Guidelines and on Web**
- **All new members should get a copy**
- **Copyright/patent/trademark policy reviewed at meetings**
- **Develop a set of FAQs related to IP**

Benchmarking

IP - Compliance

- **All new committee participants accessing forum for the first time must “click” acknowledgement**
- **Acknowledgement covers development, distribution, derivatives**
- **Policy needs to cover consequences for non-compliance**

IP - Training

- **Training should be on-line**
- **Chairmen training should include IP policy**

- **Develop/implement a web process/template for requesting changes for use by general public**
- **Review committee workflow for potential process improvements**
- **Determine if business case exists for development of a red-line version product like ASTM**
- **No consistency or best practice in defining different categories of active and inactive documents. Recommend Aerospace Council define and then OEMs work to drive these back through all aerospace**

Benchmarking

Project Management & Tracking

- **Explore use of missed due-dates to identify issues or bottlenecks**
- **Take in-depth review of the SAE WIPs form against other standards developers' project forms for potential improvements**
- **Work to develop meaningful metrics to allow PM&T**
- **Ensure PM&T processes allows for communication between all participants (AC-Chairs-participants) and encourages process improvements**

- **Recommend SAE establish a separate web site for standards - format, layout, functionality, content**
- **TSB establish a web working group - AC has a sub-group to define requirements for aerospace**
 - **Product delivery**
 - **Development services**
 - **General information**
- **Establish metrics to provide meaningful data for process & product improvements**

Benchmarking

Summary & Observations

- **First time an industry had brought together standards organizations for benchmarking**
- **Participants came away with a better feel for aerospace's needs (a rising tide raises all boats)**
- **All data & recommendations available on Aerospace Council web site**
- **Recommendations will be integrated back into our strategic plan**
- **Aerospace council will have the opportunity to prioritize for**